

DESIGNATION OF EXECUTIVE CONTACT
AND DECLARATION OF AFFILIATED COMPANIES

The person designated below will serve as your company's Executive Contact for all communications to and from SMS/800, Inc. in connection with corporate governance matters. Your Executive Contact will be responsible for nominating candidates for election to the SMS/800, Inc. Board of Directors and casting votes on behalf of your company for SMS/800, Inc. Board of Director elections in which your company is eligible to vote. In addition, your Executive Contact will be responsible for taking any necessary actions as a member representative to the SMS/800, Inc. on behalf of your company and all other Responsible Organizations (Resp Orgs) and/or Service Control Point Owners/Operators (SCP O/Os) related to your company by virtue of having commonality of ownership and control, as further described below in the "Declaration of Related Companies" section. All correspondence related to SMS/800 Inc. corporate governance will be addressed directly to the Executive Contact that you designate on this form.

It is your responsibility to contact SMS/800, Inc. at Governance@SMS800Inc.com with any updated information about your designated Executive Contact including name, email address, telephone number and mailing address. Unless you otherwise inform us in writing, the Executive Contact information you provide on this form will renew automatically on an annual basis.

All forms must be completed, signed and returned to SMS/800, Inc. by May 9, 2013. The information provided on these forms is for internal corporate governance purposes only and will not be made public.

DESIGNATION OF EXECUTIVE CONTACT

Legal Name of Company: _____

Primary Entity Code: _____

Company Mailing Address:

Name and Title of Executive Contact: _____

Executive Contact Mailing Address (if different from Company Mailing Address):

Executive Contact Phone: _____

Executive Contact Email: _____

DECLARATION OF AFFILIATED COMPANIES

Please list below those two-character Resp Org Entity Codes and SCP O/O IDs for all companies for which there is a relationship of *common ownership and control* as defined below.

The term "common ownership and control" should be interpreted to mean either *de jure* or *de facto* control of a company.

A company has *de jure* control if such company possesses, directly or indirectly, an equity interest by stock, partnership (general or limited) interest, joint venture participation, or member interest in another company in excess of fifty percent of the total equity interests in the other company. In addition, *de jure* control can be established if a company possesses the power to vote more than fifty percent of the securities (by stock, partnership (general or limited) interest, joint venture participation, or member interest) having ordinary voting power for the election of directors, general partner, or management of such other company.

A company has *de facto* control if such company possesses the power to direct or cause the direction of the management and policies of such other company, whether through the ownership of or right to vote voting rights attributable to the stock, partnership (general or limited) interest, joint venture participation, or member interest of such other company, by contract (including but not limited to stockholder agreement, partnership (general or limited) agreement, joint venture agreement, or operating agreement), or otherwise.

The Following two-character Resp Org Entity Codes and/or SCP O/O IDs are related by way of common ownership and control (as defined above) with the above named company and will be represented by the Executive Contact designated on this form.

Two-character Resp Org Entity or SCP O/O ID # (attach additional sheet if necessary):

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I certify that the foregoing information is true and correct and that I am duly authorized to sign this DESIGNATION OF EXECUTIVE CONTACT AND DECLARATION OF AFFILIATED COMPANIES on behalf my company as of this ____ day of _____, 2012.

 Name: _____

Title: _____